

Shannon Gallagher

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(815) 978-3064

www.shannongallagher.myportfolio.com/work

Rockford, IL

Education

Bachelor of Science in Art
Northern Illinois University
2016 - 2020

Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
HTML and CSS
Typography
Principles of Design
Screenprinting
Collaboration
Creative Problem Solving
Time Management
Customer Service

Leadership

Director of Senior Programming
Delta Gamma Fraternity
2017 - 2018

Director of E-Communications
Delta Gamma Fraternity
2018 - 2019

Director of Public Relations
Delta Gamma Fraternity
2018 - 2019

About

Senior Bachelor of Science in Art student with strong skills in Adobe Creative Suite, typography, and the principles of design. Experience with web design and collaborating with others to execute desired visual communications. Seeking full-time employment as a graphic designer.

Work Experience

Graphic Design Intern
Discovery Center Museum
Rockford, IL
May 2019 - August 2019

- Designed promotional posters
- Created digital sign advertisements
- Designed web advertisements for events
- Assisted in marketing efforts
- Reviewed analytics in marketing board meetings
- Learned to design within the specifications of a brand

Student Supervisor
Huskie Engagement Center
DeKalb, IL
August 2016 - May 2020

- Interviewed prospective student employees
- Managed staff as they called NIU alumni to raise money for student scholarships
- Monitored student calls and talked one-on-one with employees when issues arose
- Helped create a positive and productive work environment
- Listened to any alumni complaints and worked to solve them

Additional Experience

Grounds Maintenance for the Belvidere Park District

Server and Cashier for Mary's Market Cafe and Bakery

Team Member for Portillo's Hot Dogs

Conservation Team Member for the Natural Land Institute

References available upon request.