



## RANDY GUNTER

You might notice that I'm not the traditional student.

I decided to go back to pick up the degree that I never finished. NIU's BS/BA in Art program allowed me to do that rather painlessly.

Between the time I started college (early 80s) and the date that I will actually get a degree (2021), I've done a few things...

- Worked as Creative Director for various Midwest advertising agencies.
- Owned my own agency for over 20 years.
- Have worked on national and international projects for well known brands.
- Have won over 100 creative awards (including multiple Best of Shows), been in the "Best of" books and periodicals, and along with the creative work, have won Adweek's Media Plan of the Year Award and a NAMA Best of Show for PR.
- Featured speaker at marketing and business events, contributing author to design books, judge for advertising awards.

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Currently I am a business owner/partner in a few businesses, including Sugar River Trading Company, best known as the manufacturer and distributor of McNess Home Products.

The Gunter Agency is still around, but we pretty much limit the work to consulting or working with companies where we own some equity.

