



# NATALIA ZARAGOZA

## CONTACT

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## SKILLS

Design Tools: Photoshop, Illustrator,  
InDesign, Procreate

Marketing Tools: Google Ads – Apps,  
Display, Measurements, Search, and Video,  
Mimic Pro, Office Programs

Social Media: Instagram, Facebook, Twitter,  
Pinterest, TikTok

## EDUCATION

Bachelors of Science in Marketing  
Northern Illinois University, DeKalb, Illinois  
Certificate: Digital Marketing  
Anticipated May 2023  
GPA 3.73

Bachelor of Fine Arts  
Northern Illinois University, DeKalb, Illinois  
Emphasis: Visual Communication  
Anticipated May 2023  
GPA 3.73

## SUMMARY

Reliable and enthusiastic recent graduate with experience in sales, working in and managing group, and meeting sales goals. Most recently working in a sales environment exceeding standards and pinpointing customer needs. Adept problem solver with outstanding interpersonal skills, including collaboration and communication skills.

## EXPERIENCE

Sales Associate 07/2018 – Present  
Von Maur – St. Charles, IL

Arranged new merchandise with signage and appealing displays to encourage customer sales. Built and maintained relationships with peers and management to drive team success. Answered incoming telephone calls to provide store and product information. Maintained knowledge of current promotions, exchange guidelines, payment policies, and security practices. Assisted teammates with sales processing tasks to meet daily sales goals. Offered product and service consultations and employed upselling techniques.

Intern 07/2021 – 01/2022  
Disney College Program – Orlando, FL

Worked well in a team environment as well as independently. Demonstrated enthusiasm and strong communication skill, remaining open to learning new things every day. Completed assigned duties and consistently produced a high volume of work to support daily business needs. Analyzed and prioritized multiple responsibilities. Participated in various extracurricular activities to build skills set. Adhered to strict security protocols to protect data confidentiality.

Shift Leader 06/2016 – 06/2018  
Jersey Mike's Subs – St. Charles, IL

Counted cash on hand at closing to determine shortages or overages and prepare bank deposit statements. Delegated tasks to employees and monitored activities and task completion. Upheld company standards for operations and cleanliness. Managed a team environment to create a quality product.