

Andrew Banks

617 East End Ave.
Hillside, IL
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Skills

Freelance graphic designer specializing in branding and social media, creating cohesive visual identities that are recognizable and engaging. Skilled in translating brand voice into consistent designs across logos, color systems, and social content. Combines digital and mixed media techniques to produce distinctive, attention-grabbing visuals while maintaining strong layout, typography, and brand integrity across platforms.

Experience

Kishwaukee Special Recreation Association/ Graphic Designer

MAY 2023 - DEKALB, IL

- Designed and produced a targeted online advertisement for a special needs recreational center, emphasizing clear communication, accessibility, and emotional impact.
- Developed engaging visuals and layout that effectively conveyed the center's mission in a way that was easy to understand for a broad audience, including participants and caregivers.

Kappa Alpha Psi / Graphic Designer

JANUARY 2023 - ONLINE

- Designed custom shirts and hats using Adobe Photoshop and Adobe Illustrator, creating clean, production-ready graphics for apparel.
- Maintained consistency with established brand identity while introducing fresh, modern design elements.

Education

Northern Illinois University / Bachelors of Art

AUGUST 2021 - MAY 2026, DEKALB, IL

Focus in mixed media and graphic design, with emphasis on visual composition, branding, and experimental art practices.